Hodges University
Fisher School of Technology

Bachelor of Science in Digital Design and Graphics (120 Credit Hours)
2017 – 2018 Program Curriculum Guide

This is an UNOFFICIAL document which is can be used as a guide for students pursuing this academic degree program. The official program of study, minimum grade and/or prerequisite requirements are published in the current University Catalog. Students should contact the appropriate program chair in the Fisher School of Technology with any questions.
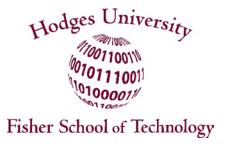
Area I: Digital Design and Graphics Component		Credit Hours*	Met
A. DDG Core			
DDG1003	Introduction to Graphic Communication	4	
DDG1010	Introduction to CAD	4	
DDG1020	Visual Communication and Design	4	
DDG2105	3D Modeling and Animation	4	
DDG3000	Multimedia Portfolio	4	
DDG Elective		4	
DDG Elective		4	
DDG Elective		4	
Total DDG Core		**32**	
B. Advanced DDG Core			
DDG3210	Advertising Concepts	4	
DDG3220	Digital Illustration	4	
DDG3230	Multi-page Design	4	
DDG3240	Designing with Type	4	
Total Advanced DDG Core		**16**	
C. Business Core			
GEB1012	Introduction to Business	4	
CAP2000	Advanced Computer Applications **OR**		
ISM4610	Project Management	4	
MKT2014	Principles of Marketing	4	
Total Business Core		**12**	

Area I: Digital Design and Graphics Component con't		Credit Hours*	Met
D. DDG Specialty Area			
DDG Specialty Course		4	
DDG Specialty Course		4	
DDG Specialty Course		4	
Approved CIT/ISM/DDG Elective		4	
DDG4910	Design Study (Senior Project)	4	
DDG4920	Senior Portfolio	4	
Total DDG Specialty Area		**24**	
Total Digital Design and Graphics Component		**84**	
Area II: Liberal Arts Component		**Credit Hours***	**Met**
English Composition		4	
Mathematics or Science		4	
Humanities or Fine Arts		4	
Social or Behavioral Science		4	
College Algebra		4	
Statistics		4	
Computer Applications		4	
Liberal Arts Elective		4	
Total Liberal Arts Component		**32**	
Area III: Approved Elective Component		**Credit Hours***	**Met**
Approved Elective		4	
Total Approved Elective Component		**4**	
Total Semester Hours for Graduation Requirement		**120**	

Once enrolled, please check your Academic Evaluation using WebAdvisor in the MyHugo portal and contact the Registrar's Office if you have any questions regarding your transfer credits.

To qualify for the Bachelor of Science degree, students are required to accomplish the following: Present a minimum of 120 semester hours (advanced standing credits included) with an average of C (CGPA, IGPA and GGPA of 2.0) or higher for all work taken at the university, with a minimum of 48 identified semester hours at the 3000 and 4000 level or higher. The final 32 semester hours must be completed at the university. Exceptions must be approved by the executive vice president and provost or designee. Please see the University Catalog for other graduation requirements.

*A 3 credit hour transfer course meets the requirement.

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Bachelor of Science in Digital Design and Graphics *(120 Credit Hours)*
2017 – 2018 Optimum Sequence of Course Work

The following course sequences are formatted to help ensure the most direct path to program completion. Deviation may add to the overall time to complete the degree, as many courses require prerequisites and/or are not offered every term. It is important for students to follow the optimum sequence of coursework as suggested by their program chair.

1st Year – Semester One		Credits	Met
DDG1003	Introduction to Graphic Communication	4	
CAP1000	Computer Applications	4	
Liberal Arts		4	
Total		**12**	

1st Year – Semester Two		Credits	Met
DDG1010	Introduction to CAD	4	
DDG1020	Visual Communication and Design	4	
Liberal Arts		4	
Total		**12**	

1st Year – Semester Three		Credits	Met
DDG2105	3D Modeling and Animation	4	
DDG Elective		4	
Liberal Arts		4	
Total		**12**	

2nd Year – Semester Four		Credits	Met
DDG3000	Multimedia Portfolio	4	
GEB1012	Introduction to Business	4	
DDG Elective		4	
Total		**12**	

2nd Year – Semester Five		Credits	Met
DDG3210	Advertising Concepts	4	
MKT2014	Principles of Marketing	4	
DDG Elective		4	
Total		**12**	

2nd Year – Semester Six		Credits	Met
DDG3220	Digital Illustration	4	
DDG3230	Multi-page Design	4	
Liberal Arts		4	
Total		**12**	

3rd Year – Semester Seven		Credits	Met
DDG3240	Designing with Type	4	
Business Course		4	
Liberal Arts		4	
Total		**12**	

3rd Year – Semester Eight		Credits	Met
DDG Specialty Course		4	
DDG Specialty Course		4	
Liberal Arts		4	
Total		**12**	

3rd Year – Semester Nine		Credits	Met
DDG Specialty Course		4	
DDG4910	Design Study (Senior Project)	4	
Approved Elective		4	
Total		**12**	

4th Year – Semester Ten		Credits	Met
DDG4920	Senior Portfolio	4	
Approved Elective		4	
Liberal Arts		4	
Total		**12**	

*Select courses whose prefix begins with:
Humanities/ Fine Arts – HUM, LIT, MUH, PHI.
Liberal Arts Electives – AMH, ANT, ART, BSC, CHM, COMM, ECO, ENG, EVR, HIS, HUM, IDS, LIT, MAC, MUH, PHI, POS, PSY, SCI, SOC, SOSC, SPC, POT, LAH, STA, MHF, PHY, MCB, CCJ, COM, SPA, FLNG, NUT, SOW.
DDG Electives – CIT, DDG, ISM.
Electives – Advanced standing credits (transfer credits) or classes taken at Hodges University as approved in consultation with the faculty/ program advisor, program chair and dean.