

Johnson School of Business

Student Learning Outcomes

The mission of the Johnson School of Business is to provide programs that will deliver the best possible educational experience for students and to facilitate their development of business and management skills, thereby enabling them to contribute, lead and succeed in private and public sector organizations.

To achieve its mission, the Johnson School of Business supports the following principles:

- To provide students with an education from scholar/practitioners who bring the best from academia and the field in order to bridge theory to practice.
- To adapt instructional delivery to the best available methods that are appropriate for enhanced learning and student access.
- To teach sound managerial practices that emphasize high ethical standards.
- To integrate multicultural concepts into the curriculum in order to prepare the student for a global economy.
- To respect and encourage individuality to assure the best learning outcomes from each student.

Hodges University believes that the best facilitators of learning are professors who are academically prepared and are able to bring the real world to the classroom with field experience in their teaching discipline. The Johnson School of Business exclusively utilizes faculty members holding the appropriate advanced degrees and whose backgrounds include significant practitioner experience.

Johnson School of Business students are predominantly non-traditional in age, home life demands, and work experience. As such, our programs are geared to accommodate varying learning styles and the challenges on students' lives by offering classes in formats that facilitate learning in modalities that adjust to the students' individual needs. Classes are offered in traditional classroom format, weekends, online, and blended formats that integrate both classroom and online instruction.

Ethical standards are emphasized throughout the student's learning experience with specific instruction in ethics taught in several different areas. Johnson School of Business students receive ethics instruction in management, international business, business law, accounting and finance.

Management, accounting, finance, economics, and multi-national business courses include significant instruction in dealing with a global economy. Practical exercises in navigating the international business world are a primary tool that prepare our students for today's changing business environment.

All Johnson School of Business classes are purposely smaller than most institutions in order to keep student-teacher ratios low. The typical class is less than fifteen students, facilitating individual instruction for our non-traditional student body and assuring the best possible learning outcomes.

The Johnson School of Business outcomes assessment program requires systematic assessment of student achievement by utilizing direct and indirect measures for every degree program. Typical direct assessments may be comprehensive exams, standardized testing, capstone projects, and student learning portfolios. Indirect measures may include surveys of students and employers, program reviews by faculty, student retention data, and input from the School's advisory board. Results of assessments are used to strengthen programs and improve student outcomes. Examples of recent actions taken as a result of assessments include:

1. Changes to business minors and management emphases.
2. Adding specific faculty meetings to review courses for consistency in course content.
3. Improving APA instruction in IDS4001 course.
4. Enhanced faculty feedback to students to improve personal growth.
5. Conducting study to evaluate need for a risk management track or course of instruction.
6. Reviewing each MBA course to ensure compliance with stated goals and objectives.

The Johnson School of Business program of assessing outcomes and utilizing the resultant data to improve learning objectives has resulted in an environment of continuous improvement. This ongoing closed loop system of assessment will provide the best possible student learning outcomes and keep pace with the ever-changing world of business and assure individual and organizational effectiveness.